

MBAUSP ESALQ

AGRIBUSINESS

Soybean, corn, beef cattle, sugarcane, ethanol, citrus... How is the market dynamic for the main agricultural commodities? Why are they specific in terms of economic impact and so special at the same time? Understanding these subjects thoroughly will prepare you to work in the fastest growing sector in the country.

Discover the Brazilian Agribusiness!



Weekly live classes on
Wednesdays from 7 pm to
11 pm (BRT)

The classes are then recorded and can be
watched at any time



18 months of duration +
presentation of a final paper

This program may be extended in 3 months due to
national holidays



Online tests



USP Professors and
renowned private sector
professionals



USP
Certification



In-person final paper presentation
Final paper presentation takes
place in Piracicaba, São Paulo,
Brazil

PROGRAM CONTENT

Planning

- Accounting and financial ratios
- Production costs and project elaboration and analysis
- Law applied to agribusiness
- Agricultural financing
- Environmental management
- Applied macroeconomics
- Financial mathematics and investment analysis
- Agricultural companies' strategic planning
- Agribusiness taxes

Agribusiness Risk Management

- Agricultural derivatives
- Applied statistics
- Brazilian agricultural policy
- Trading practices
- Rural insurance
- Risk simulation in projects

Agribusiness Marketing and Management

- International trade
- Cooperativism and cooperative associations
- Agribusiness logistics
- Agribusiness marketing
- Trading practices
- Sales planning and management

Inputs and Services

- Precision agriculture
- Biotechnology
- Agricultural meteorology
- Animal feed sector
- Agrochemicals sector
- Fertilizer sector

Governance in Agribusiness

- Business ethics
- People management
- Asset management
- Corporate governance
- Family succession

Agribusiness Systems

- Agribusiness systemic analysis
- Cotton agribusiness
- Rice agribusiness
- Poultry agribusiness
- Bovine agribusiness
- Coffee agribusiness
- Citrus agribusiness
- Forest agribusiness
- Dairy agribusiness
- Corn agribusiness
- Aquaculture
- Soybean agribusiness
- Sugarcane agribusiness
- Swine agribusiness
- Fruit and vegetable industry

*program content subject to changes