

MBA USP ESALQ

PROJECT MANAGEMENT

The MBA in Project Management from USP/Esalq offers knowledge aligned with the good practices of the PMBOK® guide and also the Agile and Hybrid approaches, as well as other topics necessary to develop the skills of Project Professionals.

Get access to modules such as Fundamentals of Project Management, The Human Dimension in Projects and The Business Environment and become one of Tomorrow's Professional



Weekly live classes on Monday from 7 pm to 11 pm (BRT)
The classes are then recorded and can be watched at any time



18 months of duration + presentation of a final paper
This program may be extended in 3 months due to national holidays



Online tests



USP Professors and renowned private sector professionals



USP
Certification



In-person final paper presentation
Final paper presentation takes place in Piracicaba, São Paulo, Brazil

PROGRAM CONTENT

Project management

Introductory
Introduction to Project Management
Introduction to Agile Methods
The PMO (Project Management Office)

Fundamentals of Project Management

Project Management Tools
Integration Management
Quality Management
Scope Management
Time Management
Cost Management
Economic Feasibility

The Human Dimension in Projects

Project Presentations
Self-awareness and individual differences
Diversity
Communications Management
Team Management
Stakeholder Management
Change Management
Conflict Management
People Management in the Organization
Knowledge Management in Projects
Innovation
Innovation: Design Thinking
Innovation: Dragon Dreaming
The Project Manager

The Business Environment in Projects

Project Strategy
Corporate Strategy
Ethics and Morality
Ethics in Projects
Purchasing Management
Risk Management
Hybrid Management
Project Management Maturity
Agile Methods
Negotiation
Projects, Programs and Portfolios
Sustainability

*program content subject to changes