

MBAUSP ESALO

MBA IN PROJECT MANAGEMENT

ONLINE COURSE





“The speed of change, the volatility of macroeconomic variables, the dynamics of the connected and interdependent world. All this requires a different and updated professional, and Project Management knowledge is essential for these scenarios. When the knowledge is aligned with USP quality, with teaching excellence combined with an approach in which the social and emotional capacities and the business vision are developed together, there is no doubt that the student will have a distinctive career and professional resume.”

Roberto Arruda de Souza Lima, USP coordinator of the MBA USP/Esalq in Project Management.



"Knowing how to conduct projects is essential in the world of today, whether within or outside a company. A project is a transformation initiative. Who only does the same thing does not innovate, does not grow. We need to know different approaches (predictive, agile and hybrid) to deal with the different challenges that we will face!"

Carol Shinoda, MBA assistant coordinator in the MBA USP/Esalq in Project Management.

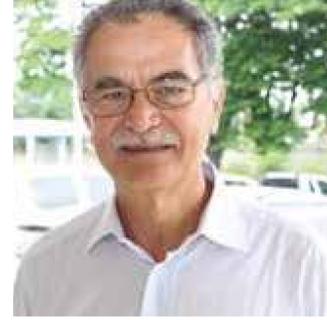
OUR MASTERS



Elias Frederico



João Carlos
Boyadjian



Gilberto Shinyashiki



Ana Carolina
Shinoda



Roque Rabechini
Junior



Fabio Pitorri

COURSE PROGRAM

INTRODUCTORY MODULE

History of Project Management

Getting to know the PMBOK and certifications

Carrer in Project Management

Approaches and tools to manage projects

COURSE PROGRAM

STRATEGIC AND BUSINESS MANAGEMENT

Business Strategy

Project Strategy

Ethics

Ethics in Project Management

Governance and Compliance

Procurement management

Stakeholder Management

Organizational Culture

Sustainability in projects

Economics

Innovation

Design Thinking

Special Topics

COURSE PROGRAM

TECHNICAL PROJECT MANAGEMENT

Integration Management

Scope and Quality Management

Schedule Management

Cost Management

Economic Feasibility

Agile and Hybrid Methods

Domain: Approach and Life Cycle

Domain: Planning

Domain: Project Work

Domain: Delivery

Domain: Measurement

Domain: Uncertainty

Portfolio Management

PMO (Project Management Office)

Entrepreneurship

Special Topics

COURSE PROGRAM

PEOPLE MANAGEMENT AND LEADERSHIP

Self-knowledge and Individual Differences

Emotional Intelligence

People Management in the Organization

Team Management

Diversity and Inclusion

Leadership and Motivation

Change Management

Knowledge Management in projects

Communications Management

Conflict Management

Negotiation

Influence

Coaching for Project Managers

Special Topics

***Course program subject to change**

How are the classes?



Updated content with online and live classes

The best way to ensure updated content and interaction between students and professors is with live classes. Without leaving aside the flexibility, the classes are also online and are recorded for you to review as many times as you want until the end of the course.

Attendance

The attendance of students is counted by performing the tests and must be equal to or greater than 75%. This way, there is no loss for the students that cannot attend the live class, being able to watch it whenever and wherever it is more convenient to their routine.



Online and weekly tests

After each class, the students must perform a test that is available in the academic system for three weeks. There are 10 multiple choice questions and three attempts, being considered the highest grade to compose the final average (which must be equal to or greater than 7).

CERTIFICATE

USP

The MBA USP/Esalq is a Lato sensu graduate course. The approved student at the end of the course receives a specialist certificate from USP/Esalq. It looks exactly like the picture on the side! The certificates for distance education courses are the same as those for in-person courses.



COURSE INFORMATION



Weekly live class, on Mondays from 7pm to 11pm (BRT|UTC-3)
The content remains recorded and can be watched at any time



18 months duration + Final Paper Presentation
Schedule can be extended within up to 3 months due to national holidays and recesses.



Certificate
USP



USP professors and professionals with renowned experience in the private sector

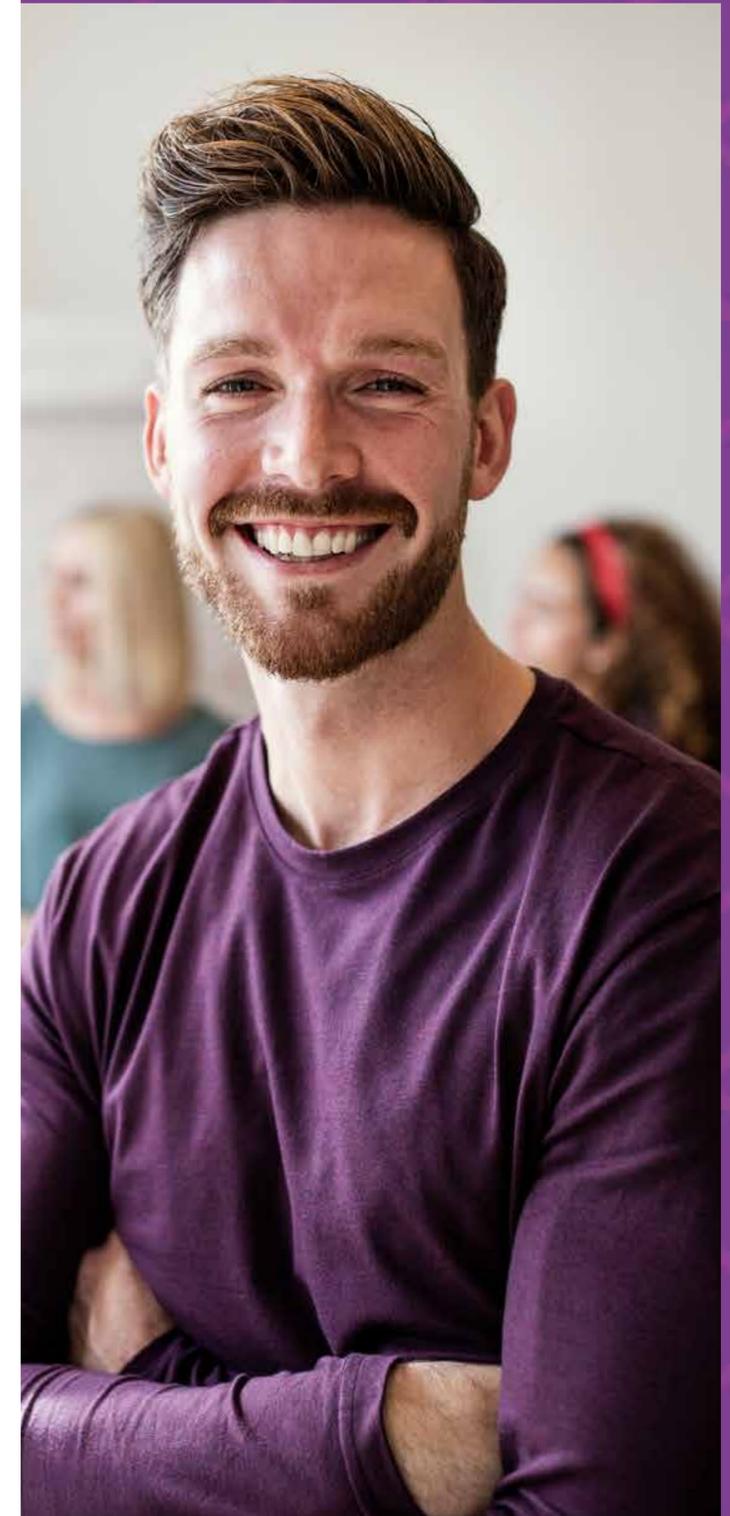


Final Paper presentation in an exclusive event



18x of R\$ 590
Enrollment Fee of R\$ 100
*Values valid for 2022

I WANT TO REGISTER



FREQUENT QUESTIONS

about the course

Does the course present management software?

Professors give examples of software, both paid and free, that can be used for project management. However, the student is not required to acquire any software to follow the course.

Does the course teach both the predictive and agile approach?

The MBA in Project Management discusses the predictive approaches (waterfall) and agile/adaptative, showing in which project contexts and stages which one is used. In addition to the classes focused directly on the topics, professors teach how to apply the predictive and agile in the different project areas, as well as merging them in hybrid methods.

Is the MBA a preparatory course for PMI certifications?

Just like the tests for PMI certification, the course is based on the structure of the PMBOK, the best practices guide for Project Management. However, the objective of the MBA is not to be a preparatory course, but to extend the student's vision regarding the pillars of the Talent Triangle: technical, leadership and business.

Professionals from which areas can attend the MBA?

The MBA in Project Management is not specific for any field of work. Therefore, it is recommended to all professionals that want to work with projects in organizations, new business and personal projects.

FREQUENT QUESTIONS

institutional

How does the Final Paper work?

The Final Paper is mandatory for the completion of the course. Until 2019, the presentations were in person in Piracicaba/SP. However, the guidelines of social distance for 2020 modified some aspects and the whole event was performed online, including the Final Paper presentations. The classes of 2021 can choose between the in-person presentation (in Piracicaba/SP) or online.

Will there be an adjustment in the installments?

The installment will remain the same throughout the course, the first installment should be paid 15 days after the approval of the mandatory documents. The remainder may expire according to the preference indicated in the registration form.

Will I have someone responsible for my academic follow-up?

In the academic journey you will have a coursemother/coursefather to provide support and even answer questions. They will participate on the following steps of the course: adjustments, registration, academic follow-up or financial issues, and the final paper elaboration.

What documents will I need to attach?

An ID document and Higher Education Diploma (or Higher Education Certificate + Higher Education Records with the date of graduation) are required for approval.

Do MBA USP/Esalq students have a discount on some **International Program**?

Yes. Students on the MBA USP/Esalq courses have a 70% discount to attend the teaching programs offered by Pecege's partnership with the International Business School (IBS Americas). For more information, contact our exclusive agent:
joao.guerreiro@ibs-americas.com.

University of
La Verne



IBS
INTERNATIONAL
BUSINESS SCHOOL
— AMERICAS —

MBAUSP
ESALQ

Alexandre Herculano St., 120, Vila Monteiro
Piracicaba/SP ZIP :
3.418-445

queroinfo@pecege.com

+55 19 3377 0937 +55 19 3377 0940

[!\[\]\(e5d4c1253f90f386527cfb2278e2ccef_img.jpg\) !\[\]\(9401f6bf91510706406bb215eaa0fae0_img.jpg\) !\[\]\(f0afb16611fd99bf4b00433a46b6eaa7_img.jpg\) !\[\]\(a694fec1564e463edeb3c85950c53319_img.jpg\) /mbauspesalq](#)